



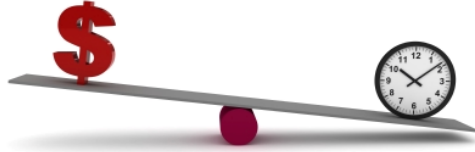
Liberating Time

How Cloud-Based Monitoring is
Transforming IT Manager Productivity



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Wasted Time:
Every IT Manager's Secret Problem



There is a problem out there in IT-Land that is seldom spoken of, but just might be an IT manager's greatest nemesis: wasted time.

Nowhere is this problem more evident than in the realm of network and systems monitoring. Monitoring internal systems and networks, not to mention websites, are herculean tasks that often involve being stuck on-site, monitoring mundane, semi-automated processes that can continue into the wee hours of one's day. It's vital work – just not particularly productive work.

Until recently, there have been no real solutions to liberate IT managers from being stuck at work monitoring these processes. All available solutions have been software-based and therefore inherently restrictive.

Found Time:
All-in-One, Integrated Monitoring from the Cloud



In 2005 a handful of IT managers at Lycos/Europe had had enough of late nights stuck in some poorly lit back room waiting for monitoring processes to finish. They'd had enough of missing their kids' concerts. And they certainly had had enough of their spouses bemoaning their work schedules. They wanted a life and they sensed other IT managers did, too.

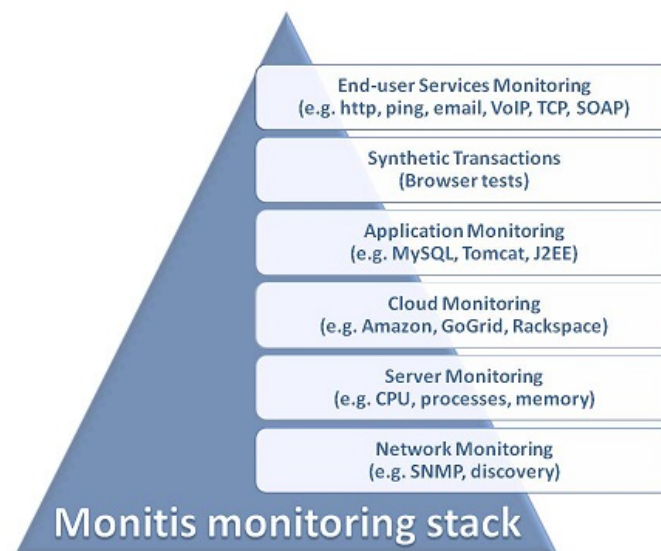
They soon realized that at the heart of this problem of wasted time was an outdated means of monitoring systems and networks. The existing tools, all software-based, inherently required someone to be physically present on-site. Sensing the potential of what was then the emerging Cloud, this small band of crusaders launched out on a new mission: to save IT managers all over the globe massive amounts of time. And so, Monitis was born.

From day one, Monitis transformed the market by being the first monitoring company to fully integrate systems, network, and website monitoring into an all-in-one, comprehensive suite of tools that is available entirely from the Cloud. Monitis has a depth of enterprise functionality that meets or exceeds any of its software-based competition. But unlike the competition, because Monitis is 100% Cloud-based, IT managers are now free to monitor anything from anywhere, and are no longer stuck in the office.

Turning the Industry on It's Head: The Monitis Difference

Monitis' software-based competition usually offers a bit of this and a bit of that, requiring IT managers to cobble together a variety of software-based tools that hopefully play well together. But all of these different tools need to be purchased (for a not so small sum of greenbacks), installed (a process that can take weeks or even months), and regularly updated (every IT manager's worst nightmare).

Monitis' all-in-one, integrated suite of tools couldn't be more different. First of all, Monitis is integrated – you don't need to worry about how your tools play with others, because Monitis is built to house as much or as little as you need. Monitis' fully customizable suites of tools includes:



External Services Monitoring Tools – we've packed everything imaginable into a tool kit for monitoring websites, file servers, mail servers, VoIP, and databases from the end-user's point of view.

Server Monitoring Tools – our complete set of tools monitors all aspects of your CPU, memory, processes, and storage, and we do it on Linux, Windows, FreeBSD, and Solaris.

Network Monitoring Tools – a comprehensive suite of SNMP, ping, http, ssh, and discovery tools.

Transaction Monitoring Tools - (aka synthetic monitoring or active monitoring) a scenario-based suite of tools able to track multi-step applications via a real web browsers (e.g IE or Firefox). Behavioral scripts (or paths) are created to simulate an action or path that a customer or end-user would take on a site and insure that ecommerce sites do what they are meant to do – make money.

Cloud Monitoring Tools – Need to monitor instances, automation, usages or need third party verification of your SLA with Amazon (EC2, S3), Rackspace, GoGrid, any other Cloud provider? Our suite of Cloud monitoring tools is able to handle your full range of needs.

Web-Traffic Monitoring Tools – need in-depth insight into where your visitors are coming from, where they are going to, and how they got there? We've got what you need to understand your Web properties.

Application Monitoring Tools – the most recent addition to our suite of tools, we enable monitoring of any Java-based service with JMX hooks, but to do so from the Cloud. This means that users, in addition monitoring, troubleshooting, diagnosing root causes, and pro-actively planning inside a production Java (also JRuby) application deployed in a cloud or in a datacenter, are free to monitor these processes from anywhere at any time.



Second, Monitis is operates on a SaaS subscription model, so there is no big upfront expense. For a very small monthly fee, Monitis is yours to use. There is no contract and you can cancel, hassle-free, at any time. There's no CAPEX. There's no need for 6-month budgetary approval processes. There's no depreciation to calculate. In fact, there's not even a service to buy, so the total cost of ownership (TCO) is likely even less than with Open Source solutions. We've made it all so very simple.

Third, since Monitis operates from the Cloud, the only thing that ever needs to be installed is a teeny tiny agent that sits behind your firewall (you never actually have to open your firewall). This means that you can be up and running on Monitis in a matter of minutes. In terms of getting up to speed using Monitis, given that everything we do is engineered to save IT managers massive amounts of time, we've designed our tools to be so incredibly intuitive, you'll wonder why your old software-based tools were so darn complicated.

Fourth, with Monitis, there are no updates to install. We repeat: there are no updates to install! While we probably have the fastest innovation schedule in the business, we manage all updates on our servers in the Cloud. Never again do you have to endure a systems crash because the update of some rouge little tool decided it didn't want to play with the rest of your universe.

Finally, because you don't need to buy servers for your monitoring, using Monitis has significant positive impact on the environment. With all the emphasis being placed on low-carbon approaches to IT, Monitis' Cloud-based SaaS approach is truly an idea that is right for our times.

Occasionally, some potential clients ask, "I love Monitis' Cloud-based flexibility, but is a comprehensive solution really the way to go? Wouldn't I be better served with a variety of tools from different suppliers?"

Our answer to that question is an emphatic, "No!" Besides having best of breed tools across our entire suite, Monitis provides an all-in-one, integrated toolkit that monitors external, end-user experiences, as well as internal servers and networks. This results in: the ability to quickly find the root-causes of problems, preventing complex problems from materializing by pro-actively monitoring all performance functions, and eliminating bottlenecks via analyzing past performance.

[More Than Talk:](#)

[16 Ways Monitis Saves IT Managers Massive Amounts of Time](#)

When it comes to delivering the goods, the monitoring business (both the external, and particularly the internal monitoring market) is complex enough that it's quite easy to throw up some smoke and mirrors and manage to create the perception that a given solution delivers more than it actually does.

That's not the Monitis way. With Monitis, what you see is what you get – massive amounts of time saved. That's not always the case with our software-based competition. Here are some of the many ways that a switch to Monitis will save you massive amounts to time and energy:

With Monitis, you'll never have to...

1. install a monitoring server	2. install a Nagios or similar system
3. install plug-ins and agents	4. spend days configuring the monitoring system
5. set up notifications via an external SMS provider	6. set up external access (to get access from home)
7. update and patch your monitoring software as you go	8. consolidate distributed monitoring
9. set up external monitoring settings	10. find the root cause of failure or poor performance analyzing data from multiples sources
11. manually compile SLA and performance reports for management and internal/external customers	12. compromise your firewalls

With Monitis, you'll make these things much faster...

1. find the root cause of failure or poor performance	2. analyze performance bottlenecks and resource utilization problems
3. analyze current status and predictive actions (low resource)	4. ensure good user experiences and correct functionality

[The Proof is in the Pudding:](#) [A Very Satisfied Community of Users](#)

Is it our Cloud-based flexibility? Our all-in-one, integrated suite of tools? Our ease of set-up and use? Our price? Or simply that we understand what IT managers need? Whatever the churn rate has the competition pulling their hair out.

Whether it is Accenture, Barclays Capital, the Obama Campaign, Lenovo, Avis, BMW or any other of our over 50,000 (and exploding) user community, the world's leading IT managers are switching to Monitis and in the process saving themselves massive amounts of time.

But if our clients own stories aren't enough to convince you, maybe this will – in 2009 The 451 Group voted Monitis as the “Most Innovative Start-up of 2009”, and in April 2010 we were named as one the OnDemand 100 for 2010 – a ranking by Morgan Stanley, KPMG, and AlwaysOn of the world's top 100 private companies that are taking old notions of data management, customer relationships, and infrastructure and forging solutions that will lead to industry shake-up and huge value creation opportunities

Clearly, we are on to something very different and people are starting to take notice.

Isn't it time your company, university, or organization got liberated by switching to Monitis?
For a more information or a personal demo of our system contact:

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